BA courses

Our Faculty’s BA courses are the following:

Business Administration and Management
Commerce and Marketing
International Relations
Public Services
Sociology

You can find a short description at the next pages. ECTS Guide contains the details.

{mospagebreak title= BA in Business Administration and Management}

BA in Business Administration and Management

Type of Programme: full time and correspondence (e-learning)
Field of Study: Economic Sciences
Branch of Instruction: Business
Secondary School Final Exam Requirements: two subjects are to be chosen out of the following: Economic, Mathematics, History, a foreign language, a preparatory business subject, Basic Studies in Economics, Marketing or Basic Studies in Catering and Tourism.
Course Duration: 7 semesters
Number of Credits Required: 180 credits for theory plus 30 credits for a continual 12-week internship
Academic Qualification: Economist in Business Administration and management

From the new basic courses in economic studies, which was very popular among students, is included the Management and Business course.

The emphasis is very much on mastering the basic knowledge of management. In this way, the graduates will be able to plan, analyze, organize and manage different business organizations and enterprises.

Full time students can improve their knowledge in three specialisations.

Specialisation in Controlling

The students with this specialisation learn how to apply the widely used office software packages for the computing background to control SMEs professionally. They get acquainted with the basics of financial and cost controlling; the characteristics of special fields of controlling (human controlling, logistics controlling); the relationships of companies with the money and capital markets; the methods of how to assess and plan companies, as well as, analyse the market. They also study about sustainability and corporate responsibility.

Specialisation in Financial Management

This specialisation aims to make students acquire the theoretical and essential practical knowledge for the financial management of companies. The training focuses, first of all, on how to solve the financial tasks of SMEs.

Specialisation in International Management

This specialisation aims to train professionals who will be able to work independently in preparing decisions
for international corporations. Students get acquainted with the fundamental relationships of international trade, the special theories of how to manage international corporations, the characteristics of how companies operate within the economic system of the EU, and they also get insight into the special tasks of corporations.

The correspondence course offers a specialisation in Finance.

Requirements for the degree: state-accredited intermediate level language exam "C" or state-accredited advanced level language exam "C" in English, German, Italian, French, Spanish or Russian.

The duration of the internship is one semester. The aim of the internship is to learn about a company or institution, its operation and business environment. In addition, students have the opportunity to collect material for their theses.

{mospagebreak title= BA in Commerce and Marketing }

**BA in Commerce and Marketing**

Type of Programme: Courses: full time and correspondence  
Field of Study: Economic Sciences  
Branch of Instruction: Business  
Secondary School Final Exam Requirements: two subjects are to be chosen out of the following: Economic Studies, Mathematics, History, a foreign language or a preparatory business subject, such as Basic Studies in Economics, Marketing or Basic Studies in Catering and Tourism.  
Course duration: 7 semesters  
Number of Credits Required: 180 credits theory plus 30 credits for a continual 12 week internship  
Academic Qualification: BA in Trade and Marketing

The course gives special knowledge to students who will be able to purchase and sell different goods as well as to organize and manage small and medium size enterprises.

Special emphasis is put on acquiring the proper knowledge of the characteristics of how business companies operate. Graduates will be able to make decisions and solve problems in certain areas of these businesses.

The course offers two specialisations: in the Marketing Analysis Specialisation students will master the techniques of market analysis, its devises and methods, in the Trade Organizer Specialisation students will master the characteristics of business companies and get basic knowledge in different fields of business activities.

Requirements for the degree: state-accredited intermediate business language certificate type "C" or a state-accredited advanced level language certificate type "C" in English, German, Italian, French, Spanish or Russian.

The duration of the internship is one semester. The aim of the internship is to learn about a company or institution, its operation and business environment. In addition, students have the opportunity to collect material for their theses.

{mospagebreak title= BA in International Relations }  

**BA in International Relations**

Courses: full time and correspondence  
Major/Specialisations: Social Sciences
Branch of Instruction: Political Studies
Secondary School Requirements of final exam: two subjects are to be chosen out of the followings: Hungarian or Mathematics, Social Studies, History, or a foreign language such as English, French, German, Italian, Russian or Spanish.
Course duration: 6 semesters
Number of credits: 180 credits
Academic Qualification: International Relations Expert

The labour market is expecting a lot of experts with a wide knowledge of the international issues, as well as of the European Union and very good language skills. This course is to offer the students an opportunity to gain these competences. The name of the course adjusts to current international trends.

Special emphasis is put on developing and improving communication skills, as well as the ability to give presentations and especially, to acquire the most appropriate written and oral language accuracy. The course makes it possible for students to attend electives presented in a foreign language and to prepare for a successful business language examination.

Prerequisites for obtaining the degree: two intermediate accredited type”C” in English, German, French, Italian, Spanish or Russian.

The students will attend a four-week internship in order to deepen their knowledge on business issues and collect material for their theses.

{mospagebreak title= BA in Public Services}

BA in Public Services

Type of Programme: full time and correspondence
Field of Study: Economic Sciences
Branch of Instruction: Business
Secondary School Final Exam Requirements: two subjects are to be chosen out of the following: Economic studies, Mathematics, History, a foreign language or a preparatory business subject, such as Basic Studies in Economics, Marketing or Basic Studies in Catering and Tourism.
Course duration: 6 semesters
Number of credits: 180 credits
Academic Qualification: Economist in Public Services

Since 2006 a new special field has been introduced in BA courses, the specialisation of economists for the public sector. Graduates of this course will be highly qualified and able to work for companies in the public sector such as utilities and public services, in administration, for local governments, for different agencies, as well as for regional development organizations, non-profit organizations, such as foundations and associations.

Requirements for the degree: a state-accredited intermediate business language certificate type C or a state-accredited advanced level language certificate type "C” in English, German, Italian, French, Spanish or Russian.

A specialization called Local Governance has been designed to meet two significant requirements: to focus on spatiality both in economic and social processes on the one hand, and to give a balanced European Union influenced national outlook on the other hand, while providing a global context of the processes.