

Research fellow

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## **RESEARCH INTERESTS**

Artificial Intelligence, Sustainability, Environmental awareness



### QUALIFICATIONS AND SCIENTIFIC DEGREES

Szent István University, Enyedi 2015 - 2018

György Doctoral School of Regional

Sciences

PhD in Regional Science

Károly Róbert College 2012 - 2015

> MSc in Economics in Entrepreneurship

2007 - 2012 Károly Róbert College

BSc in Economics in Commerce and

Marketing



# KEY WORK EXPERIENCE

2024 - present Starting year at SZE

College professor 2020 - present

**Budapest Metropolitan University** 

2020 - 2022 **Visiting Lecturer** 

Óbuda University



### **TEACHING ACTIVITIES**

**Energy Management** Marketing

**Quantitative Methods** 



### PUBLIC AND ACADEMIC ACTIVITIES

**Head of Marketing Department** 2025 - present

Metropolitan University

MEMBERSHIP IN SCIENTIFIC OR PROFESSIONAL BODIES

2023 - present Mentor

myBrand Centre for Excellence

national

2025 - present Executive board member

> Hungarian Economic Association -Section for Higher Education and

**Further Training** 

national

Member 2022 - present

> Central Bank of Hungary -Association for Education and

Science national

#### MEMBERSHIP, POSITIONS IN JOURNAL BOARDS

2025 - present Member of the Editorial Board

Resource Management and Policy

2025 - present **Guest Editor** 

Sustainability

2025 - present Member of Editorial Board

Journal of Region, Economy and

Society

Member of the Editorial Board 2023 - present

Studia Mundi - Economica

**Guest Editor** 2022 - present

**Energies** 



## **PROJECTS**

2015 - 2018 Regional policy and environmental

> issues Researcher

Szent István University



#### **HONORS AND AWARDS**

Winner of the Scientific Mecenatúra 2024

Grant

National Research, Development and

**Innovation Office** 

2014 **Excellence Award** and

2015

Károly Róbert College

#### **SCHOLARSHIPS**

2025 - 2026 Egyetemi Kutatói Ösztöndíj Program

(EKÖP)

2024 - 2025 Egyetemi Kutatói Ösztöndíj Program

(EKÖP)

2017 - 2018, Új Nemzeti Kiválóság Program

12 months (ÚNKP)

2014 - 2015 Republican Scholarship





Scopus\* ResearchGate

Google Scholar ORCID



English Speaking: Advanced (C1)

Reading: Advanced (C1) Writing: Advanced (C1) Media appearance: Yes

Italian Speaking: Intermediate (B1)

Reading: Upper-intermediate (B2) Writing: Upper-intermediate (B2)

Media appearance: No

German Speaking: Elementary (A1-A2)

Reading: Intermediate (B1) Writing: Elementary (A1-A2) Media appearance: No