

Andrea Kárpáti

Assistant lecturer

Department of Corporate Leadership and Marketing
Széchenyi István University
ORCID: 0000-0003-1625-0533
Email: karpati.andrea@sze.hu



RESEARCH INTERESTS

Strategy as practice, Sustainability strategies, Open innovation



QUALIFICATIONS AND SCIENTIFIC DEGREES

2019 - Széchenyi István University, Doctoral present School of Regional and Business

Adminstration Sciences

PhD in Business Administration

Sciences

2010 - 2011 Columbia University

MPA in Environmental Science and

Policy

1995 - 2001 Corvinus University

MSc in Economic Science



KEY WORK EXPERIENCE

2019 - present Starting year at SZE

2012 - 2018 Head of Policy

EIT Climate-KIC

2011 Consultant

New York City Mayor's Office of

Long-term Planning and

Sustainability

2007 - 2010 Policy Officer

European Commission



TEACHING ACTIVITIES

Management

Strategic Management

Leadership



RESEACHER PROFILES



ResearchGate





LANGUAGES

English Speaking: Advanced (C1)

Reading: Advanced (C1) Writing: Advanced (C1) Media appearance: Yes