



Attila Albert-Tóth PhD

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RESEARCH INTERESTS

Tourism, Management, Marketing

QUALIFICATIONS AND SCIENTIFIC DEGREES

- | | |
|-------------|---|
| 2016 - 2019 | Széchenyi István University, Doctoral School of Regional Sciences and Business Administration
PhD in Regional Sciences |
| 2011 - 2012 | Széchenyi István University
MSc in Economics |
| 1984 - 1987 | College of Commerce and Catering Trade (Budapest)
BSc in Economics in Hospitality |

KEY WORK EXPERIENCE

- | | |
|----------------|--|
| 2017 - present | Starting year at SZE |
| 2010 - 2017 | Assistant professor
University of West Hungary /
Apáczai Csere János Faculty |
| 1997 - 2010 | Hotel manager (Room's Division Manager, Cross Auditor)
Danubius Hotels Group |
| 1982 - 1997 | Chief concierge, Concierge
HungarHotels (Hotelchain) |

TEACHING ACTIVITIES

Hotel/ Restaurant/ Tourism
Management
Marketing

INDUSTRIAL POSITIONS

- | | |
|-------------|--|
| 2022 - 2024 | Vice President
Association of Tourism Development Experts and Consultants (Hungary) |
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| 2021 - 2024 | Vice President / Department of Tourism
Hungarian Chamber of Commerce –
(Győr-Moson-Sopron County) |
| 2011 - present | Tourism and Hotel Expert / Hotel Advisor
Entrepreneur |

PROJECTS

- | | |
|------|---|
| 2024 | INTERREG Austria - Hungary (In Law Guide)
Leader of the research team
European Union |
| 2022 | Marketing Study – Market entrance strategy of Trnava region on Hungarian tourism market
Leader of the research team
The Arrabona European Grouping of Territorial Cooperation |

RESEACHER PROFILES



LANGUAGES

- | | |
|---------|---|
| English | Speaking: Upper-intermediate (B2)
Reading: Advanced (C1)
Writing: Upper-intermediate (B2)
Media appearance: No |
| German | Speaking: Upper-intermediate (B2)
Reading: Upper-intermediate (B2)
Writing: Upper-intermediate (B2)
Media appearance: No |