



Attila Kurucz PhD

Associate professor

Department of Corporate Leadership and Marketing

Széchenyi István University

ORCID: 0000-0003-3122-8174

Email: kurucz.attila@sze.hu

RESEARCH INTERESTS

Digitalization, Process Management, Fintech

QUALIFICATIONS AND SCIENTIFIC DEGREES

- 2003 - 2011 University of West Hungary
PhD in Economics and Management Sciences
- 1997 - 2002 University of West Hungary
MSc in Business Management and Information technologies

KEY WORK EXPERIENCE

- 2017 - present Starting year at SZE
- 2014 - 2016 Associate College Professor
Kodolanyi Janos University
- 2012 - 2014 Senior project team leader
DataMagic Kft.
- 2006 - 2012 Senior consultant
Lichtenberg Kft.

TEACHING ACTIVITIES

Economics/ Managerial Economics
Leadership
Production/Operations Management

PUBLIC AND ACADEMIC ACTIVITIES

PUBLIC ACTIVITIES AT SZÉCHENYI ISTVÁN UNIVERSITY

- 2020 - present Head of Department
Department of Leadership and Marketing, Kautz Gyula Faculty of Business and Economics
- 2023 - present Member of the Faculty Council
Kautz Gyula Faculty of Business and Economics

- 2023 - present Programme Supervisor of Management and Leadership MSc
Kautz Gyula Faculty of Business and Economics

MEMBERSHIP IN SCIENTIFIC OR PROFESSIONAL BODIES

- 2024 - present Trademark committee member
Chamber of Commerce and Industry of Győr-Moson-Sopron County regional
- 2018 - present Public Board Member
Hungarian Academy of Sciences national
- 2011 - present Founder, Vice President, Member of the Board
International Association of Coaching and Mediation®
International Network and Interest Group of Human Counsellors, Coaches and Mediators" national

MEMBERSHIP, POSITIONS IN JOURNAL BOARDS

- 2019 - present Member of the Editorial Board
Logistic Trends and Best Practices journal

INDUSTRIAL POSITIONS

- 2013 - 2024 Curator
Hungarian Coach Association Foundation
- 2011 - present Founder and board member
IACM, International Association of Coaching and Mediation

CONSULTANCY

- 2022 - 2023 Process development and leadership skills development
Brighthills
- 2021 - 2023 Process design and development – ERP implementation support
Urban Garden

2014 - 2015	Business Strategy project AB Consulting Ltd.
2013	Business process analysing and specification writing AgroSprint Ltd.
2012 - 2013	Reengineering and lean project, organising of Supply Chain Management department Elcotronic GmbH and Elcotronic Hungary

PROJECTS

2023	Infrastructure and skills development for practice-oriented training Sub-project leader RRF-2.3.2-21-2022-00028
2017 - 2021	Internationalisation, creation of a new generation of teachers, researchers and students, development of knowledge and technology transfer as tools for smart specialisation Project member EFOP-3.6.1-16-2016-00017

HONORS AND AWARDS

2023	Mentor Excellence Award IACM Academy
2022	Teacher for Students Award Széchenyi University, Kautz Gyula Faculty of Economics and Business Studies

RESEACHER PROFILES



Scopus®

ResearchGate

Google Scholar

ORCID

LANGUAGES

English	Speaking: Advanced (C1) Reading: Advanced (C1) Writing: Advanced (C1) Media appearance: Yes
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