



Eliza Raffai

Technical assistant

Department of Tourism and Hospitality

Széchenyi István University

ORCID: 0009-0006-7263-8400

Email: raffai.eliza@sze.hu

RESEARCH INTERESTS

Tourism, Marketing

QUALIFICATIONS AND SCIENTIFIC DEGREES

- 2024 - present Széchenyi István University
MSc in Marketing
- 2019 - 2023 Széchenyi István University
BSc in Tourism and hospitality

KEY WORK EXPERIENCE

- 2025 - present Starting year at SZE
- 2023 - 2025 Tour guide, wedding planner
Archabbey of Pannonhalma
- 2023 - 2023 Tour operator intern
Ignas Tour S.P.A. DMC
- 2022 - 2023 Tour operator
ETS Hungary Travel DMC

HONORS AND AWARDS

- 2025 Award of Outstanding Scientific
Achievement in the Section of Economics
of the XXXVII National Scientific Students'

Associations Conference (OTDK)
The Association of Hungarian PhD and
DLA Students (DOSZ)

- 2022 Scholarship for Students by The Advisory
Board of the Foundation of Széchenyi
István University
Széchenyi István University

RESEACHER PROFILES



ResearchGate

Google Scholar ORCID

LANGUAGES

- English Speaking: Upper-intermediate (B2)
Reading: Upper-intermediate (B2)
Writing: Upper-intermediate (B2)
Media appearance: Yes
- German Speaking: Upper-intermediate (B2)
Reading: Upper-intermediate (B2)
Writing: Upper-intermediate (B2)
Media appearance: Yes