



Éva Heimné Rácz

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RESEARCH INTERESTS

International Business, Global Economics

QUALIFICATIONS AND SCIENTIFIC DEGREES

2022 - present	Széchenyi István University, Doctoral School of Regional and Business Administration Sciences PhD in Regional and Economic Sciences
2018 - 2021	Széchenyi István University MSc in Management and Leadership
2014 - 2018	Széchenyi István University BSc in Business Administration and Management

KEY WORK EXPERIENCE

2022 - present	Starting year at SZE
2017 - 2018	Junior project manager Local Government Office of Győr-Moson-Sopron County

TEACHING ACTIVITIES

Economics/ Managerial Economics
International Business
Management

PUBLIC AND ACADEMIC ACTIVITIES

MEMBERSHIP IN SCIENTIFIC OR PROFESSIONAL BODIES

2015 - 2018	Member Kautz Gyula College for Advanced Economic Studies
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PROJECTS

2023	Investigating the “Resource Curse” in China: Is it Sufficient to use the Usual Methods? Researcher
2023	Characteristics of the South Korean Foreign Direct Investment Positions in the Visegrad Four Countries Researcher
2024	Sorting for Sustainability: Harnessing Female Awareness of Zero Waste Researcher
2024	Exploratory analysis of zero waste theory to examine consumer perceptions of sustainability: A covariance-based structural equation modeling (CB-SEM) Researcher

RESEACHER PROFILES



Scopus

ResearchGate

Google Scholar

ORCID

LANGUAGES

English	Speaking: Upper-intermediate (B2) Reading: Advanced (C1) Writing: Upper-intermediate (B2) Media appearance: Yes
Korean	Speaking: Elementary (A1-A2) Reading: Elementary (A1-A2) Writing: Elementary (A1-A2) Media appearance: No