



Ferenc Bakó PhD

Assistant professor

Department of International and Applied Economics

Széchenyi István University

ORCID: 0000-0001-6421-8947

Email: bako.ferenc@ga.sze.hu

RESEARCH INTERESTS

Economic Modelling, Network Theory, Sustainable Development

QUALIFICATIONS AND SCIENTIFIC DEGREES

- | | |
|-------------|--|
| 2018 - 2023 | Széchenyi István University, Doctoral School of Regional and Business Administration Sciences
PhD in Regional and Economic Sciences |
| 2015 - 2018 | Széchenyi István University
MSc in Marketing |
| 2012 - 2015 | Széchenyi István University
BSc in Commerce and Marketing |

KEY WORK EXPERIENCE

- | | |
|----------------|---|
| 2020 - present | Starting year at SZE |
| 2019 - present | Managing director
Infographic-tour Kft. |
| 2015 - 2018 | Business Manager
IMC-Komplex s.r.o. |
| 2013 - 2015 | Head of Sales and Marketing Division
A-W Real s.r.o. |

TEACHING ACTIVITIES

Economics/ Managerial Economics
Data Analytics
Statistics

PROJECTS

- | | |
|------|--|
| 2022 | Encouraging and supporting cooperation between educational institutions and ICT businesses |
|------|--|

Researcher

GINOP-3.1.1-VEKOP-15-2016-00001

2019 - 2020	Territorial capital and innovation environment in the development of regional centers in Central and Eastern Europe
-------------	---

Researcher

OTKA 128747

2019	Survey of the current attendance of the "Saint László Days" festival and compilation of its future development plan
------	---

Researcher

Unikulb Kft.

2018	Establishing the city marketing strategic plan of the city of Győr based on domestic and international literature research and secondary data
------	---

Researcher

UNIVERSITAS-Győr Nonprofit Kft.,
Unikulb Kft.

2018	Analysis of creative activities and industry in Győr
------	--

Researcher

UNIVERSITAS-Győr Nonprofit Kft.

HONORS AND AWARDS

SCHOLARSHIPS

- | | |
|-----------------|--|
| 2023, 7 months | ÚNKP-23-4-I „TUDOMÁNNYAL FELI” Felsőoktatási Doktorvárományosi és Posztdoktori Kutatói Ösztöndíj |
| 2020, 12 months | ÚNKP-20-3-II Felsőoktatási Doktori Hallgatói Kutatói Ösztöndíj |
| 2019, 12 months | EFOP-3.6.1-16-2016-00017 Scholarship |

RESEACHER PROFILES



Scopus® ResearchGate

Google Scholar ORCID

LANGUAGES

English	Speaking: Upper-intermediate (B2) Reading: Upper-intermediate (B2) Writing: Upper-intermediate (B2) Media appearance: No
German	Speaking: Elementary (A1-A2) Reading: Intermediate (B1) Writing: Elementary (A1-A2) Media appearance: No
Slovak	Speaking: Intermediate (B1) Reading: Intermediate (B1) Writing: Intermediate (B1) Media appearance: No