



Ilona Papp PhD

Associate professor

Department of Corporate Leadership and Marketing

Széchenyi István University

ORCID: 0000-0002-0179-8005

Email: pappi@sze.hu

RESEARCH INTERESTS

Strategic management, Digital strategies

QUALIFICATIONS AND SCIENTIFIC DEGREES

- 2005 - 2006 Budapest University of Technology and Economics, Doctoral School of Economics and Social Sciences
PhD in Management and Organization
- 1986 - 1988 Budapest University of Economics and Business
MSc in Economics Teaching
- 1977 - 1981 Karoly Marx University of Economics
BSc in Economics

KEY WORK EXPERIENCE

- 1994 - present Starting year at SZE
- 1991 - 1994 Corporate advisor
EGSZI

TEACHING ACTIVITIES

Strategic Management
Behavioral Science/ Organizational Behavior
Leadership

PUBLIC AND ACADEMIC ACTIVITIES

PUBLIC ACTIVITIES AT SZÉCHENYI ISTVÁN UNIVERSITY

- 2023 - 2024 Presidential advisor for management training
Széchenyi István University
- 2014 - 2022 Dean
Széchenyi István University, Kautz Gyula Faculty of Business and Economics

- 2009 - 2013 Deputy Dean
Széchenyi István University, Kautz Gyula Faculty of Business and Economics

MEMBERSHIP IN SCIENTIFIC OR PROFESSIONAL BODIES

- 2006 Member
Strategic Management Society international
- 2006 Member
Hungarian Academics of Sciences national

INDUSTRIAL POSITIONS

CONSULTANCY

- 1995 - 2000 CEO consultant
TTEFF Kft.

PROJECTS

- 2023 ODDEA
Researcher
European Union
- 2018 FIEK
Subproject manager
Hungarian Governmental Support
- 2009 CURE international research program
Researcher
- 2009 Management of Microbiological Research Programs
Head of research programs
Waste Water Treatment Corporates of Hungary

HONORS AND AWARDS

- 2022 Worthy Citizen Award
Széchenyi István University
- 2017 Best Paper Award Bankok
International Conference

RESEACHER PROFILES



Scopus[®] ResearchGate

Google Scholar ORCID

LANGUAGES

English	Speaking: Advanced (C1) Reading: Advanced (C1) Writing: Advanced (C1) Media appearance: Yes
German	Speaking: Upper-intermediate (B2) Reading: Upper-intermediate (B2) Writing: Upper-intermediate (B2) Media appearance: Yes