



Nikolett Szabó-Cseszneki

Assistant lecturer

Department of Corporate Leadership and Marketing

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RESEARCH INTERESTS

Management, Business Communication, Business Administration

QUALIFICATIONS AND SCIENTIFIC DEGREES

- | | |
|----------------|---|
| 2023 - present | Széchenyi István University, Doctoral School of Regional and Business Administration Sciences
PhD in Management and Business Administration Sciences |
| 2015 - 2017 | Széchenyi István University
MSc in Marketing |
| 2006 - 2008 | Széchenyi István University
MSc in Economics |

KEY WORK EXPERIENCE

- | | |
|----------------|--|
| 2024 - present | Starting year at SZE |
| 2013 - 2019 | Branch Manager
OTP Bank Nyrt. |
| 2008 - 2013 | Region External Sales Expert
OTP Bank Nyrt. |
| 2006 - 2008 | Micro and small business credit consultant
OTP Bank Nyrt. |

TEACHING ACTIVITIES

Consulting
Business Communication
Insurance

INDUSTRIAL POSITIONS

- | | |
|----------------|--|
| 2024 - present | Deputy Chief Financial Officer
Patent Group |
| 2020 - present | Financial consultant |

HONORS AND AWARDS

SCHOLARSHIPS

- | | |
|-------------|---|
| 2024 - 2025 | Egyetemi Kutatói Ösztöndíj Program (EKÖP) |
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RESEARCHER PROFILES



Scopus

ResearchGate

Google Scholar

ORCID

LANGUAGES

- | | |
|---------|---|
| English | Speaking: Upper-intermediate (B2)
Reading: Upper-intermediate (B2)
Writing: Upper-intermediate (B2)
Media appearance: No |
| German | Speaking: Upper-intermediate (B2)
Reading: Upper-intermediate (B2)
Writing: Upper-intermediate (B2)
Media appearance: No |