



Norbert Kovács PhD

Associate professor

Department of International and Applied Economics

Széchenyi István University

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RESEARCH INTERESTS

Preparation for Decision-Making, Decision Support System

QUALIFICATIONS AND SCIENTIFIC DEGREES

- | | |
|-------------|---|
| 2005 - 2012 | Széchenyi István University, Doctoral School of Regional and Business Administration Sciences
PhD in Management and Business Administration Sciences |
| 2002 - 2004 | Széchenyi István University
MSc in Insurance and Finance |
| 1999 - 2003 | Széchenyi István University
BSc in Finance (2002) and in Logistics (2003) |

KEY WORK EXPERIENCE

- | | |
|----------------|---|
| 2006 - present | Starting year at SZE |
| 2020 - present | Owner, CEO
Smart Project Consulting Informatics Ltd. |

TEACHING ACTIVITIES

Strategic Management
Statistics
Data Analytics

PUBLIC AND ACADEMIC ACTIVITIES

MEMBERSHIP IN SCIENTIFIC OR PROFESSIONAL BODIES

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| 2023 - present | Member of the Insurance Expert Committee
Hungarian Association of Insurance Advisors
national |
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| 2022 - present | Research, Development and Innovation (RDI) Proposal Expert
National Research, Development and Innovation Office
national |
| 2012 | Public Body Member, Section IX (Economics and Law)
Hungarian Academy of Science
national |

MEMBERSHIP, POSITIONS IN JOURNAL BOARDS

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| 2014 | Member of the Editorial Board
Space–Economy–Society |
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INDUSTRIAL POSITIONS

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| 2020 - present | owner, CEO
Smart Project Consulting Ltd. |
| 2020 - present | Member of the Supervisory Board
SZESE |

PROJECTS

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| 2021 - present | Development of customizable insurance products using artificial intelligence
Leader of the research team, senior researcher
National Research, Development and Innovation Office |
| 2016 - 2020 | More efficient and sustainable construction solutions through risk management and technical research
Leader of the research team, Senior researcher
Ministry of National Economy |
| 2017 - 2020 | Establishment of the Sport-, Recreation-, and Health Economy Cooperative Research Network
Senior researcher
Ministry of Human Resources |
| 2017 - 2020 | Higher Education and Industry Cooperation Center at Széchenyi |

Digital Service Trade Development Strategy

István University
Senior researcher
National Research, Development and Innovation Office
2017 - 2019
Leader of the research team,
Senior researcher
Hungarian Government

HONORS AND AWARDS

2014 Gyula Hegedűs Fellowship
Universitas-Győr Foundation

RESEACHER PROFILES



Scopus

ResearchGate

Google Scholar

ORCID

LANGUAGES

English	Speaking: Upper-intermediate (B2) Reading: Advanced (C1) Writing: Advanced (C1) Media appearance: Yes
German	Speaking: Intermediate (B1) Reading: Advanced (C1) Writing: Upper-intermediate (B2) Media appearance: No