Petra Kinga Kézai PhD

Assistant professor

Department of Corporate Leadership and Marketing
Széchenyi István University
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RESEARCH INTERESTS

Regional science, Economics, Management



QUALIFICATIONS AND SCIENTIFIC DEGREES

2018 - 2023 Széchenyi István University, Doctoral

School of Regional and Business

Adminstration Sciences

PhD in Regional and Economic

Sciences

2016 - 2018 Széchenyi István University

MSc in Management and Leadership

2003 - 2007 Budapest University of Economics

and Business
BA in Economics



KEY WORK EXPERIENCE

2018 - present	Starting	year at SZE
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2020 - present Research fellow

West Hungarian Research

Department, Institute for Regional Studies, HUN-REN Centre for Economic and Regional Studies

2012 - 2015 Hotel Manager

Gsell und Partner Ltd.

2009 - 2012 Maitre D' hotel

Sea chefs Cruises Ltd.



TEACHING ACTIVITIES

Management Leadership

Business Communication



PUBLIC AND ACADEMIC ACTIVITIES

MEMBERSHIP IN SCIENTIFIC OR PROFESSIONAL BODIES

2023 - present Member

Hungarian Academy of Science

national

2018 - present Member

Hungarian Regional Science

Association national

2018 - present Member

ERSA - European Regional Science

Association international



PROJECTS

2024 - 2028 Sub-national diplomacy in the

international arena Resercher fellow

Ministry of Culture and Innovation of Hungary from the National Research, Development and Innovation Fund, financed under the K-23 funding scheme.

the R-23 fullding 30

2021 - 2023 INSULA MAGNA

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Research fellow

2019 - 2023 The role of territorial capital and

innovation milieu in the

development of regional centres in

Central and Eastern Europe

Research fellow

Ministry of Culture and Innovation of Hungary from the National Research, Development and Innovation Fund, financed under the K-23 funding scheme.

Insula Magna Szigetköz project

Researcher

IASK Institute of Advanced Studies

Kőszeg

2021 - 2022

HONORS AND AWARDS

2019 3rd Prize at the XXXIV. Hungarian

National Scientific Student Conference in Economics Section Management

and Organization I. in Pécs

Hungarian National Scientific Student

Conference

2018 1st Prize at the Local Scientific Student

Conference

Széchenyi István University





Scopus* ResearchGate

Google Scholar ORCID



LANGUAGES

English Speaking: Advanced (C1)

Reading: Advanced (C1) Writing: Advanced (C1) Media appearance: Yes

German Speaking: Advanced (C1)

Reading: Advanced (C1) Writing: Advanced (C1) Media appearance: Yes