



Zsolt Roland Szabó PhD

Associate professor

Department of Corporate Leadership and Marketing

Széchenyi István University

ORCID: 0000-0002-7961-1298

Email: roland.szabo@sze.hu

RESEARCH INTERESTS

Change Management, Strategic Management,
Technology and Innovation Management

QUALIFICATIONS AND SCIENTIFIC DEGREES

2019	Széchenyi István University Habilitation
2005 - 2011	Corvinus University of Budapest, Doctoral School of Business and Management PhD in Business and Management
2003 - 2005	Széchenyi István University MSc in Business Administration
1999 - 2003	Budapest Business School BSc in Business Administration

KEY WORK EXPERIENCE

2021 - present	Starting year at SZE
2016 - 2020	Associate professor, Head of Strategic and International Research Centre Corvinus University of Budapest
2012 - 2016	Senior lecturer Corvinus University of Budapest
2008 - 2012	Junior research fellow Corvinus University of Budapest

TEACHING ACTIVITIES

Strategic Management

PUBLIC AND ACADEMIC ACTIVITIES

MEMBERSHIP IN SCIENTIFIC OR PROFESSIONAL BODIES

2020 - present	Head Digital Transformation Researchers
----------------	--

in Hungary
national

2012	Member Hungarian Academy of Sciences national
------	---

2006	Member European Academy of Management international
------	--

MEMBERSHIP, POSITIONS IN JOURNAL BOARDS

2020 - present	Member of the Editorial Board Strategic Management ISSN 1821- 3448, ISSN 2334-6191 (Online)
----------------	---

PROJECTS

2024 - 2027	Development of Business Context Specific Digital Maturity Models Principal Investigator NKFIH OTKA K_23 147436
2022 - 2026	Overcoming Digital Divide in Europe and Southeast Asia Member of the Steering Committee, Leader of Work Package 4 European Union HORIZON-MSCA- 2021-SE-01-1 101086381
2017 - 2020	The Management Aspects of the Digital Transformation and the Fourth Industrial Revolution Head of the research team EFOP 362-16-2017-00007
2017 - 2019	Organizational Learning and Renewal in Networks Head of the research team EFOP 361-16-2016-00013
2015	Efficiency and Innovation Leader of the research team Siemens Zrt.

HONORS AND AWARDS

2023	Master Teacher Gold Medal Hungarian Academy of Sciences, the
------	---