

TÉMA	OKTATÓ	KÉPZÉSI SZINT
Analysis of family tax allowances in Europe	Dr. Ambrus Rita	Bachelor
Digital taxation	Dr. Ambrus Rita	Bachelor
Applied Environmental Economics - Quantitative Analysis of Current Economic Processes	Dr. Bakó Ferenc	Bachelor
The Impact of Climate Anxiety on Young Adults' Vision for the Future and Planning Strategies	Dr. Bakó Ferenc	Bachelor
Green Companies: Legitimate Claims and Actions of Sustainable Business	Dr. Bándy Katalin	Bachelor
Sustainable development and the companies (CR, CSR)	Dr. Bándy Katalin	Bachelor
The disappearing digital divide between generations.	Dr. Berde Éva	Bachelor
What does the active ageing index show about the social inclusion of older people?	Dr. Berde Éva	Bachelor
Servas, Couchsurfing, Airbnb: different facets of the sharing economy.	Dr. Berde Éva	Bachelor
Gig economy versus sharing economy.	Dr. Berde Éva	Bachelor
Price discrimination of fitness centres in Győr.	Dr. Berde Éva	Bachelor
Economic aspects of the aging society.	Dr. Berde Éva	Bachelor
The potential and dangers of Massive Open Online Education.	Dr. Berde Éva	Bachelor
Employment opportunities for older citizens.	Dr. Berde Éva	Bachelor
The place of the gig economy in the supply chain	Dr. Berde Éva	Bachelor
Fundamental (financial) analysis	Dr. Borbély Katalin	Bachelor

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Fundamental (financial) analysis	Dr. Borbély Katalin	Bachelor
Supply Chain management digitalization, data analytics	Dr. Buics László	Bachelor
Production and service process development, measurement and management	Dr. Buics László	Bachelor
Production and service process development, measurement and management	Dr. Buics László	Bachelor
Data science and data asset management	Dr. Buics László	Bachelor
Public service process development, measurement and management	Dr. Buics László	Bachelor
Data analysis and research methods	Dr. Dernóczy-Polyák Adrienn	Bachelor
Challenging of human mindset in skill-based organizations	Dr. Domokos Bernadett	Bachelor
Human behavior and intentions regarding organizational transformation	Dr. Domokos Bernadett	Bachelor
Analysis of the new product / service development process based on the example of a local / international company	Dr. Dőry Tibor	Bachelor
Evaluation of university-industry RDI collaborations based on the example of a higher education organisation or a company	Dr. Dőry Tibor	Bachelor
Buying decision process based on economic behavior researches	Dr. Eisingerné Dr. Balassa Boglárka	Bachelor
Influencing buying decisions using AI and VR	Dr. Eisingerné Dr. Balassa Boglárka	Bachelor
Sustainable Consumption	Dr. Eisingerné Dr. Balassa Boglárka	Bachelor
Information society nowadays	Dr. Élő Gábor	Bachelor
New media in e-marketing	Dr. Élő Gábor	Bachelor
Media planning in new media	Dr. Élő Gábor	Bachelor
Information resource management for innovation	Dr. Élő Gábor	Bachelor
Big Data for business	Dr. Élő Gábor	Bachelor

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Marketing (chosen topic)	Dr. Gombos Szandra	Bachelor
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Sustainable tourism development	Dr. Happ Éva	Bachelor
Online marketing in tourism	Dr. Happ Éva	Bachelor
Southeastern Europe's economic development	Dr. Kazinczy Eszter	Bachelor
Southeastern Europe's banking sector	Dr. Kazinczy Eszter	Bachelor
Digital transformation in the SME sector	Dr. Koltai Judit Petra	Bachelor
Entrepreneurship intentions of students	Dr. Koltai Judit Petra	Bachelor
Financial statement analysis	Dr. Koltai Judit Petra	Bachelor
Financial statement analysis	Dr. Koltai Judit Petra	Bachelor
Financial Planning	Dr. Kovács Gábor	Bachelor
Business simulations	Dr. Kovács Gábor	Bachelor
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Risk management, risk analysis, risk evaluation	Dr. Kovács Norbert	Bachelor
Project management, project controlling	Dr. Kovács Norbert	Bachelor
Examining the sustainability issues among tourism service providers	Dr. Kundi Viktória	Bachelor
Digital solutions in tourism	Dr. Kundi Viktória	Bachelor
Digitalization at companies (developments, implementation, projects and processes)	Dr. Kurucz Attila	Bachelor
Sustainable innovations in spa and health tourism	Dr. Printz-Markó Erzsébet	Bachelor

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The role of spa tourism in the development of local economies from a county	Dr. Printz-Markó Erzsébet	Bachelor
Startup companies	Dr. Rámháp Szabolcs	Bachelor
Alternative business models /pay-per-use, subscription-based pricing, circular economy/	Dr. Rámháp Szabolcs	Bachelor
External market activities and opportunities for companies.	Dr. Remsei Sándor	Bachelor
Capital movements and economic growth.	Dr. Remsei Sándor	Bachelor
Specificities of market activities of international companies.	Dr. Remsei Sándor	Bachelor
Cost controlling	Dr. Stion Zsuzsa	Bachelor
Financial controlling	Dr. Stion Zsuzsa	Bachelor
Operations Management in the Digital Age	Dr. Süle Edit	Bachelor
Improvement of Manufacturing/Supply Chain Processes	Dr. Süle Edit	Bachelor
Strategic Management in the Digital Age	Dr. Szabó Zsolt Roland	Bachelor
Strategic Management in the Digital Age	Dr. Szabó Zsolt Roland	Bachelor
Strategic Management in the Digital Age	Dr. Szabó Zsolt Roland	Bachelor
User study of trust and data security through an example of an AI solution.	Dr. Szabó-Szentgróti Eszter	Bachelor

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User study of ethics through an example of an AI solution.	Dr. Szabó-Szentgróti Eszter	Bachelor
Development and harmonization of financial and sustainability accounting systems (digitization and automation of business processes, AI-based solutions, data science research)	Dr. Tóth Árpád	Bachelor
The social impact of digitalisation	Dr. Vinkócczi Tamás	Bachelor
Consumer finance aspects of digitization	Dr. Vinkócczi Tamás	Bachelor
Finance (chosen topic)	Heba Zaher	Bachelor
Economic (chosen topic)	Heba Zaher	Bachelor
Gender inequality and inequality in countries' development	Heba Zaher	Bachelor
The effect of COVID-19 on the inequality of countries' development	Heba Zaher	Bachelor
Motives and barriers of foreign direct investment (FDI) at the country level	Heba Zaher	Bachelor
The effect of crisis on SMEs	Heba Zaher	Bachelor
Macroeconomic and corporate performance	Heba Zaher	Bachelor
Environmental, social, and governance ESG at company and macroeconomic levels	Heba Zaher	Bachelor
Financial analysis	Heba Zaher	Bachelor
Gender and economy	Heba Zaher	Bachelor
Stock market studies	Heba Zaher	Bachelor
East Asian FDI in Europe	Heimné Rácz Éva	Bachelor
East Asian FDI in the world	Heimné Rácz Éva	Bachelor
Corporate Debt Management	Jewel Kumar Roy	Bachelor
Investment Risk Assessment	Jewel Kumar Roy	Bachelor
Working Capital Optimization	Jewel Kumar Roy	Bachelor

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Stock Market Volatility	Jewel Kumar Roy	Bachelor
Credit Risk Evaluation	Jewel Kumar Roy	Bachelor
Credit Risk Modeling with Statistical Methods	Jewel Kumar Roy	Bachelor
Big Data in Financial Forecasting	Jewel Kumar Roy	Bachelor
Time Series Analysis in Finance	Jewel Kumar Roy	Bachelor
Product Returns and Supply Chain Efficiency	Marah Almelhem	Bachelor
E-commerce and Customer Expectations on Delivery and Logistics	Marah Almelhem	Bachelor
The Role of Stakeholder Engagement in Project Success	Marah Almelhem	Bachelor
Emotional Intelligence (EI) in Project Leadership	Marah Almelhem	Bachelor
Behavioral Operations Management	Marah Almelhem	Bachelor
Sustainable Operations Management	Marah Almelhem	Bachelor
Impact of Quality Management Systems on Sustainable Operations	Marah Almelhem	Bachelor
Analysis of time series in the case of long-term sampling.	Módosné Szalai Szilvia	Bachelor



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Motivational factors with importance weights: what employees want and what they get.	Módosné Szalai Szilvia	Bachelor
Automated analysis of financial and sustainability (ESG) digital corporate reporting for listed companies	Suta Alex	Bachelor
Analysis of business management	Süveges Marianna Judit	Bachelor
Psychological safety and onboarding: how does a supportive workplace atmosphere contribute to preventing early turnover?	Süveges Marianna Judit	Bachelor
Women is the labour market	Szabó-Cseszneki Nikolett	Bachelor
Women's return to the labor market	Szabó-Cseszneki Nikolett	Bachelor