

TÉMA	OKTATÓ	KÉPZÉSI SZINT
Servas, Couchsurfing, Airbnb: different facets of the sharing economy	Dr. Berde Éva	Marketing Master
Employment trends among full-time university students.	Dr. Berde Éva	Marketing Master
Consumer Decision-Making in the Higher Education Market: Analyzing Student Motivations and Institutional Selection.	Dr. Dernóczy-Polyák Adrienn	Marketing Master
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Results of economic behavior in buying decision making process	Dr. Eisingerné Dr. Balassa Boglárka	Marketing Master
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Internet-of-Things (IoT) in Marketing (special sensors and data acquisition)	Dr. Élő Gábor	Marketing Master
Modern communication and PR tools	Dr. Feketéné Dr. Czákó Katalin	Marketing Master
Sustainable marketing	Dr. Gombos Szandra	Marketing Master
New era of marketing	Dr. Gombos Szandra	Marketing Master
Marketing theories vs. reality	Dr. Gombos Szandra	Marketing Master