

TÉMA	OKTATÓ	KÉPZÉSI SZINT
Best practices in hotel operation and management	Dr. Albert Tóth Attila	Tourism management
Analysis of Sport Tourism Conditions in a Selected Tourism Destination	Dr. Bánhidi Miklós	Tourism management
Impact of Sport Tourism Product Development on Tourists Arrival	Dr. Bánhidi Miklós	Tourism management
Environmental Sustainability Requirements at Active Tourism Products	Dr. Bánhidi Miklós	Tourism management
The disappearing digital divide between generations.	Dr. Berde Éva	Tourism management
Servas, Couchsurfing, Airbnb: different facets of the sharing economy.	Dr. Berde Éva	Tourism management
Gig economy versus sharing economy.	Dr. Berde Éva	Tourism management
Sustainable tourism development	Dr. Happ Éva	Tourism management
Tourism destination marketing in practice	Dr. Happ Éva	Tourism management
Online marketing in tourism	Dr. Happ Éva	Tourism management
City branding - branding a destination	Dr. Keller Veronika	Tourism management
The importance of management style in hospitality industry/tourism	Dr. Kőmíves Csaba	Tourism management
Recruitment and selection in catering	Dr. Kőmíves Csaba	Tourism management
Quality assurance systems in catering	Dr. Kőmíves Csaba	Tourism management
Tourism legislation in Europe - the good/bad examples	Dr. Kundi Viktória	Tourism management
Smart cities, smart technologies in tourism	Dr. Kundi Viktória	Tourism management
Global Code of Ethics in Tourism - best practices	Dr. Kundi Viktória	Tourism management

TÉMA	OKTATÓ	KÉPZÉSI SZINT
Elements and tools of low-cost tourism in the field of digitalisation	Dr. Kupi Marcell	Tourism management
The applicability of AI in digital tourism	Dr. Kupi Marcell	Tourism management
Methodological Questions in Tourism Research	Dr. Tóth Péter	Tourism management
The economic and financial implications of the Covid-19 pandemic on the tourism industry	Vargáné Dr. Kiss Katalin	Tourism management
Enhancing the competitiveness of the hospitality industry by state support schemes	Vargáné Dr. Kiss Katalin	Tourism management
The importance of performance measurement for tourism management	Vargáné Dr. Kiss Katalin	Tourism management